

## ARTWORK GUIDELINES



All fonts must be embedded or outlined.



300 DPI resolution for 300 DPI or 600 DPI output size.



Artwork must be supplied in CMYK. Colors on your screen may differ from the colors that are printed.



all files must be saved as flattened PDF print-ready file.



Do not embed any images.



Thumbnails must be in grayscale.

# HAND WAVING FLAG

### SAFE ZONE

All text and other images placed on within this safe zone. This line ensures that nothing gets cut off or off during the print and/or process.

**272mm(W) x 176mm(H)**

### CUT LINE

This is where the product will be actually finished to be made up and ready to be distributed.

**302mm(W) x 200mm(H)**

### BLEED AREA

This bleed area is where the design, images or colors will fall before the edges to ensure that your artwork does not print with an unwanted white edge.

**324mm(W) x 224mm(H)**