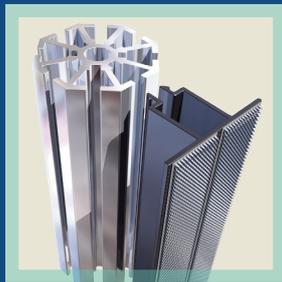




FABRICLAD by Shell-Clad



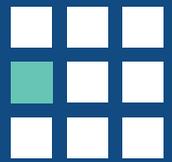
Fabriclad is your perfect choice for high impact, fuss-free shell scheme display graphics.

IT'S ALL ABOUT IMPACT!

 SHELL-CLAD®

FABRICLAD by Shell-Clad

MAXIMUM COVERAGE on a ZERO FOOTPRINT
and with MINIMAL EFFORT



FABRICLAD. IT'S ALL ABOUT IMPACT!

A super lightweight, seamless graphics, fabric system; ideal for anyone who wants a simple, quick to fit and easy to transport display product. Fabriclad gives you full graphics coverage over the entirety of your shell scheme walls (so no wasted display space). Furthermore it doesn't encroach on your floor space - CRUCIAL on a small stand. Remarkably this whole system (Shell-Clad fixing clips, printed Fabriclad graphics and accessories) packs away into a compact wheeled case (90 x 50 x 30cm) and can be installed by one person without any tools.

HOW IT WORKS

There are three simple steps to installing your Fabriclad graphics:-

STEP 1: Fabriclad uses your shell scheme as its frame work, so there is no cumbersome structure to build. Instead you simply clip your Shell-Clad fixings into the shell scheme pillars. On a typical stand this process would take under ten minutes.

STEP 2: Next attach your Fabriclad graphics to the Shell-Clad fixings, one fabric panel per wall. Both your clips and graphics are pre-prepared with Velcro, so this is a simple, tool free process and it is very easy to pull the graphics tight. You will need a small ladder for this task.

STEP 3: Finally steam out any packing creases in your fabric, using the hand-held steamer provided in your kit case.

It really is that simple. Perfect, seamless, high impact graphics in a case!

FABRICLAD: THE BENEFITS

- **One lightweight graphic per wall**
No need to align individual panels - right first time
- **Easy seamless presentation**
The visual effect is spectacular - graphics as big as your wall
- **Embedded inks and scratch resistant**
Highly durable graphics - suitable for multiple uses
- **Superb quality print**
Your images look their very best - draw in the crowds
- **Folds away into a single packing case**
Easy to transport and store - no van hire required
- **Zero skill assembly (within reason)**
No need to hire workmen - anyone can install Fabriclad
- **100% wall coverage on a zero footprint**
Optimum use of stand space - more room for displays and visitors
- **One person to install, no tools**
Doesn't decimate your workforce pre-show - reduces hidden costs
- **Superb exhibition starter kit**
Uncomplicated, inexpensive and simple - just what you want

SHELL-CLAD Vs POP-UPS

Example based on a 3m x 3m stand

POP- UP GRAPHICS COVERAGE 6.5 sqm
SHELL-CLAD GRAPHICS COVERAGE 21 sqm
No comparison

OUR FORMULA FOR SHOW SUCCESS

Shell-Clad = Impact and
Impact = Footfall = Enquiries x Strategy = Sales



SHELL-CLAD | IT'S ALL ABOUT IMPACT

 SHELL-CLAD®