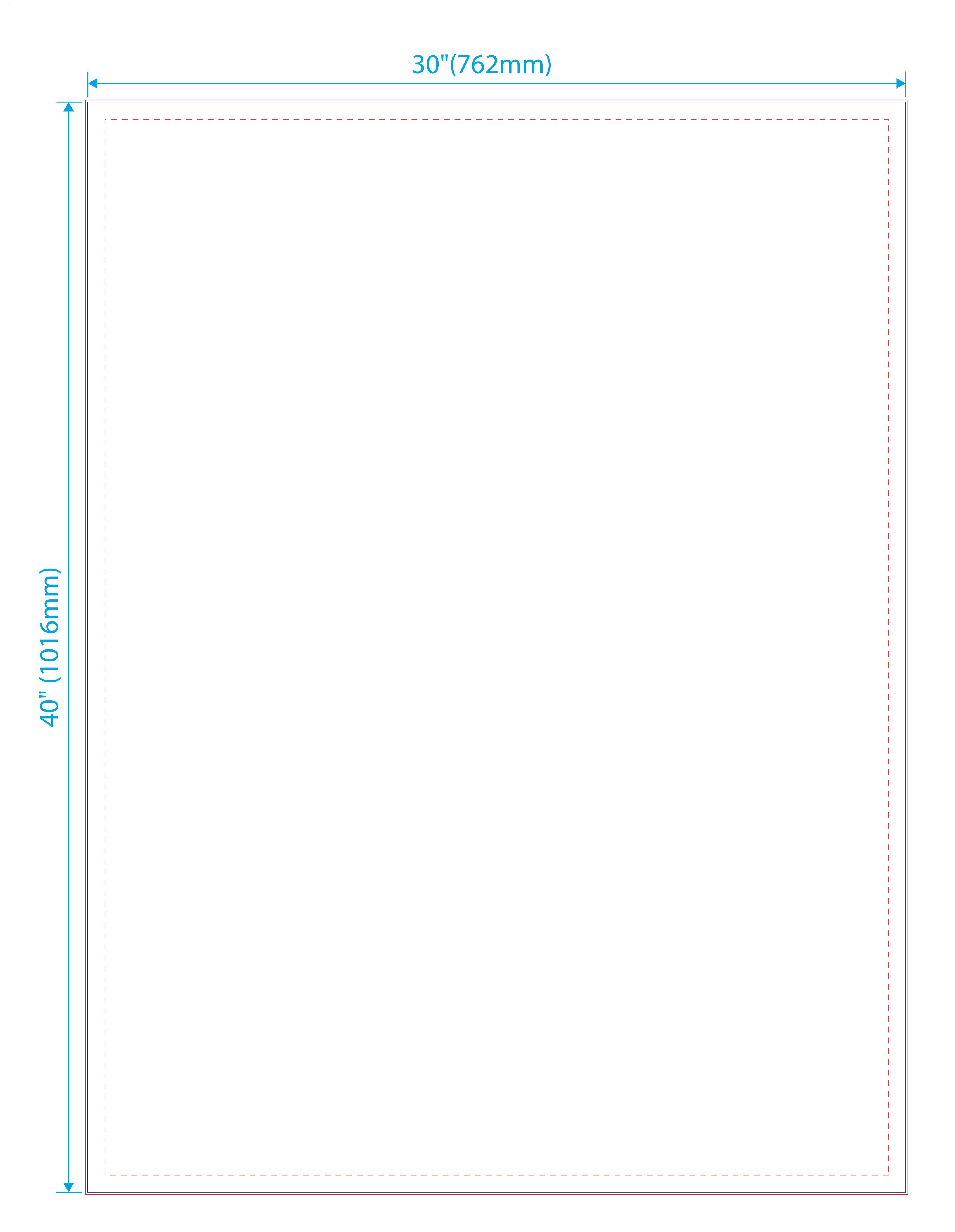
AW077_30x40" Poster AW Template

30x40" Poster Artwork Template

Artwork guidelines - PLEASE READ

REV001

- Must be supplied in **CMYK**.
- Embed all images.
- All fonts must be converted to outlines.
- Resolution must be 300dpi.
- Supply artwork as high resolution PDF or Illustrator file.
- Specify Pantone colours for screen print.
- Convert all spot colours to process CMYK for digital print. (Pantone matching cannot be guaranteed)
- Set artwork at 100% scale.



Template guidelines - PLEASE READ

The **Black** keyline = Finished cut size of the product before assembly.

The Pink keyline = Your background must extend to this line.

-- The **Red** dashed keyline = **Safe Area** - Its advised that you keep all important information within this area. **Delete** or **hide** this keyline after use.