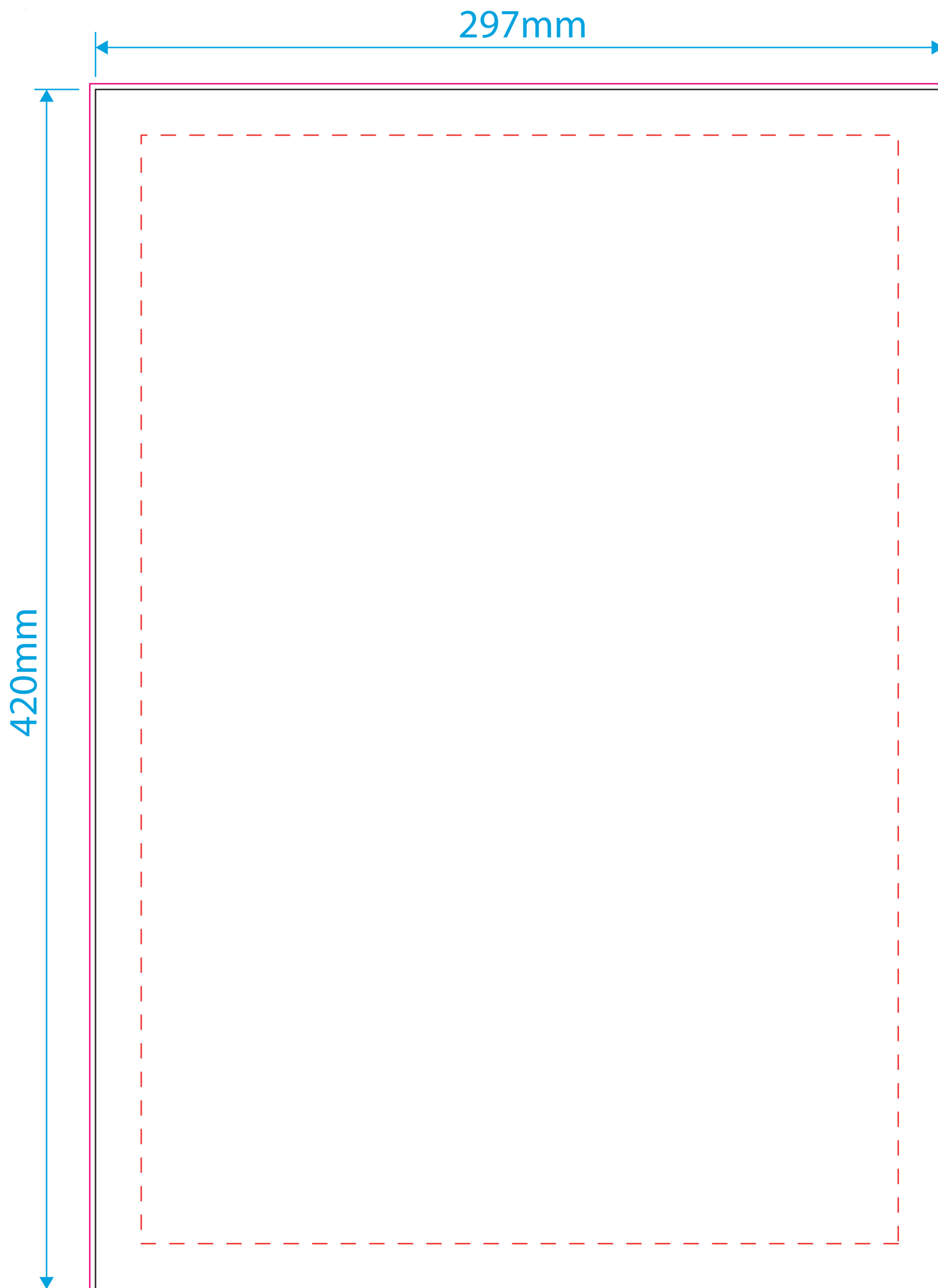# A3 Poster Artwork Template

Artwork guidelines - PLEASE READ

- Must be supplied in **CMYK**.
- **Embed** all images.
- All fonts must be converted to **outlines**.
- Resolution must be **300dpi**.
- Supply artwork as high resolution **PDF** or **Illustrator file**.
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process **CMYK** for **digital print**. (Pantone matching cannot be guaranteed)
- Set artwork at **100%** scale.

297mm

420mm

Template guidelines - PLEASE READ

—— The **Black** keyline = Finished cut size of the product before assembly.

—— The **Pink** keyline = Your background must extend to this line.

– – The **Red** dashed keyline = **Safe Area** - Its advised that you keep all important information within this area.
Delete or **hide** this keyline after use.