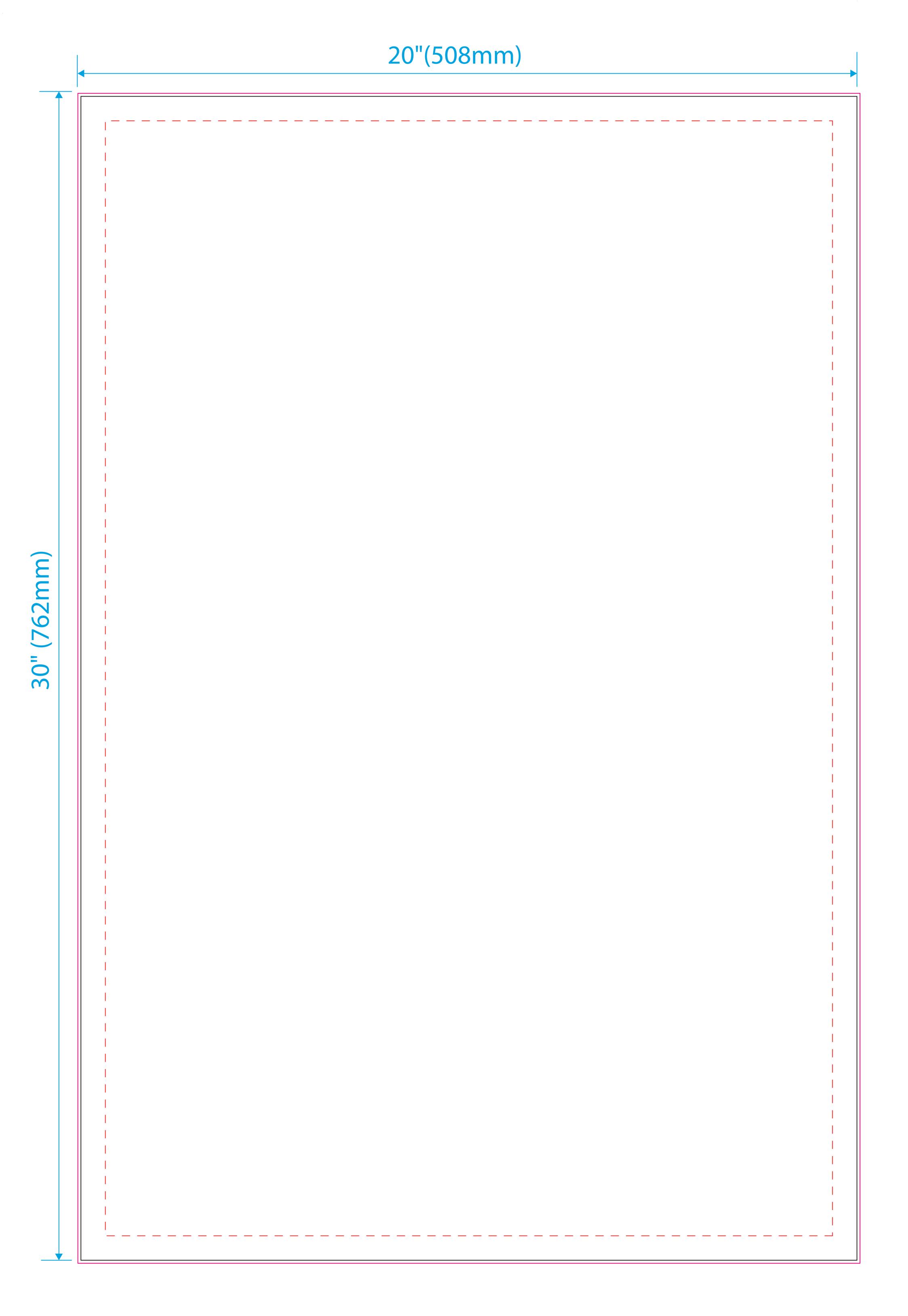
AW078_20x30" Poster AW Template

20x30" Poster Artwork Template

Artwork guidelines - PLEASE READ

REV001

- Must be supplied in CMYK.
- **Embed** all images.
- All fonts must be converted to outlines.
- Resolution must be **300dpi**.
- Supply artwork as high resolution PDF or Illustrator file.
- Specify **Pantone** colours for **screen print**.
- Convert all spot colours to process CMYK
 for digital print. (Pantone matching cannot be guaranteed)
- Set artwork at 100% scale.



Template guidelines - PLEASE READ

- The **Black** keyline = Finished cut size of the product before assembly.
- The Pink keyline = Your background must extend to this line.
- -- The **Red** dashed keyline = **Safe Area** Its advised that you keep all important information within this area. **Delete** or **hide** this keyline after use.